

# Accent Global Newsletter

May 2008

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## Accent Global Exhibit

### 18th Annual OSDBU Procurement Conference

Accent Global introduces Business and Technology Integration at the OSDBU Conference. The Office of Small and Disadvantaged Business Utilization (OSDBU) held their 18th Annual Procurement Conference in the Show Place Arena, Upper Marlboro, Maryland on April 24th. The OSDBU Procurement Conference is a national conference fostering business partnerships between the Federal Government, its Prime Contractors, and small, minority, service-disabled veteran-owned veteran-

## Greetings Friends of Accent Global

Here are brief summaries of news within Accent Global System Architects, LLC. Accent Global provides Business and Technology Integration, improving IT projects from Acquisition through solution Design. Visit our website (<http://www.AccentGlobal-LLC.com>) to learn more.

### Accent Global attends ICG Award Luncheon

On April 30th, Donna James, Shane Aubel and Dennis Lasley of the Accent Global team attended the International Crisis Group (ICG) 2008 Award Luncheon at the *University Club* in New York City. As invited guests of Nick Grono, Deputy President ICG, Brussels, BE, the Accent Global staff participated in honoring Ellen Johnson Sirleaf (President of Liberia), Martti Ahtisaari (former President of Finland) and Samina Ahmed (South Asia Project Director for the ICG). Each received awards and recognition for their outstanding leadership and contribution for promoting democracy, conflict prevention and courageous service. ICG is an international, non-profit, non-governmental organization whose mission is to prevent and resolve deadly conflicts through high-level advocacy ([www.crisisgroup.org](http://www.crisisgroup.org)). Accent Global's attendance at this event was a result of and recognition for technical support provided to ICG, specifically a technical assessment of their organizational infrastructure.

### Accent Global Enlists Padilla, Speer and Beardsley

Accent Global recently enlisted the support of the well known New York public relations firm, Padilla, Speer and Beardsley (PSB). PSB specializes in marketing and media relations for

business and technology companies ([www.PSBPR.com](http://www.PSBPR.com)). The PSB team will support Accent Global in refining and promoting our "Business Technology Integration (BTI)" campaign as we position Accent Global as thought leaders and industry experts in BTI. BTI introduces techniques and processes to bridge the "Great Divide" that exists between the business and technology in most organizations. Read more at ([http://www.accentglobal-llc.com/pressroom\\_news.htm](http://www.accentglobal-llc.com/pressroom_news.htm))



Learn more about our Business and Technology Integration services by visiting our website ([www.accentglobal-llc.com](http://www.accentglobal-llc.com)) Read our white paper on BTI and how to improve communications within your organization between business and technology professionals.

owned, HUBZone, and women-owned businesses. Several hundred vendors participated along with Accent Global in presenting a wide range of technology and business solutions to government buyers. Donna James (President), Dave Moretti and Dennis Lasley supported the event from the Accent Global Staff, introducing Accent Global's BTI services.

Sincerely,  
Dennis Lasley  
Vice President  
Accent Global